

Willimantic Food Co-op
Board of Directors Meeting
June 6, 2013

Present: Clark, Golaski, Krider, Kyer, O'Hara, Oscar, Rubin, Todd, Walker

Call to Order: 7:20pm

Notes from Board: giant shopping cart was moved to allow access to the bike rack

May Minutes approved as amended

Old Business:

Bonus Issue: tabled until Patty is present

Annual Meeting:

Expansion Ideas:

Stephanie suggested writing a mini grant to support agriculture in the classroom and writing in the newsletter what the Co-op does for the community

Kathleen suggested we pool resources to support an agriculture program in schools
Johnnie shared that at the Vermont Conference he learned that at some Co-ops members work their discounts at other places in the community i.e: soup kitchens, etc. Alice said this would be hard to budget for. Johnnie said there needs to be some thought on how to do this.

A discussion ensued on the idea of opening a satellite store. Matt said we need to address the "mother ship" before we talk about satellite stores.
Johnnie said that one Vermont Co-op has a store across the street that has overstock goods.

John said an auxiliary space (not necessarily a satellite) should be considered to alleviate the lack of storage and office space.

Alice noted that a satellite store moves shoppers to another location.

Everyone agreed this is a conversation the board needs to have.

Matt addressed the Café idea and said it would give people a reason to sit and meet.

Kathleen is meeting with a board member from CLICK about partnering with them and the Co-op.

Alice is working on the focus group on subsidized membership (Donna and Liz).

Community Garden:

Kathleen said we need to track how it affects the Co-op's bottom line. She will talk to Sally Milius about a way on how to measure this program.

Stephanie will look at Donor's Choose website for Agriculture based projects teachers can do that the Co-op can support.

Retreat Plans:

Kathleen said that during the June 7 conference call our consultant, Todd, will confirm if he will attend the retreat.

A discussion ensued about the value of having a facilitator present at the retreat. Alice and Kathleen said we need to create an action plan and an accountability pathway for expansion.

Everyone agreed that the board needs to come up with an agenda for the retreat.

Five Year Visionary Plan:

Once all board members have completed their plan Alice, Kathleen and Patty will write a results statement (a concise but broad statement everyone can repeat and agree on) and go backwards to the strategic plan to reach the expansion goal.

Monitoring Reports:

Joanne made a motion we are in substantial compliance with D-1. Matt seconded. Approved unanimously

Emergency Management: Matthew made a motion to approve Policy B-6. Johnnie seconded. Alice and Bryan abstained. Motion carried

Store Report:

8.85% sales growth for May

7.86% YTD sales growth

Bulk and Produce growth continues to be strong in May

YTD 346 new members. 73 joined this May, 44 last May

Inventory scheduled for June 30

Alice reported that NCGA first round of sales and savings are impressive

Next meeting: July 9, 2013

Adjourn: 9:09pm